

EST. 1923 — PERRY, NEW YORK



# SILVER LAKE

*Golf Course*

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2026 HOLE SPONSORSHIP PROGRAM

April — October

PARTNERSHIP OPPORTUNITIES

# Sponsor a Hole

Support Silver Lake Golf Course while promoting your business to golfers and visitors throughout the season.

Hole sponsorships provide visible advertising on the course, along with optional digital exposure through the Silver Lake Golf Course App and website. Sponsorships run for the entire golf season (April–October) and are limited and assigned on a first-come, first-served basis.

CHOOSE YOUR LEVEL

## Sponsorship Packages

### Tier 1 — Standard

*Your brand on the course all season long*

SINGLE-SIDED	DOUBLE-SIDED
\$349	\$498
per season	

- 12" x 30" tee sign (single or double-sided)
- Business name and/or logo displayed
- Professional design & installation
- Hole may include multiple sponsors

### Tier 2 — Featured

*On the course, and in every golfer's pocket*

SINGLE-SIDED	DOUBLE-SIDED
\$449	\$598
per season	

- Everything in Standard, plus:
- Featured in the **SLGC App**
- Hole may include multiple sponsors

### Tier 3 — Premier

*Your hole. Maximum visibility.*

SINGLE-SIDED	DOUBLE-SIDED
\$599	\$748
per season	

- Everything in Featured, plus:
- **Exclusive** sponsorship of the hole
- Logo on the **SLGC Sponsors Page**

## LOCK IN YOUR SPOT

## Multi-Year Sponsorship

Businesses can secure their hole for multiple seasons and save approximately 25%.

PACKAGE	SIGN TYPE	3-YEAR PRICE	YOU SAVE
Standard	Single-Sided	\$799	\$248
	Double-Sided	\$1,149	\$345
Featured	Single-Sided	\$999	\$348
	Double-Sided	\$1,379	\$415
Premier	Single-Sided	\$1,379	\$418
	Double-Sided	\$1,719	\$525

- Guaranteed priority renewal on your hole each season
- Discounted multi-year pricing

## DETAILS

## Sponsorship Guidelines

- Sponsors receive **first right of renewal** on their hole each season.
- Hole sponsorships are on a **first-come, first-served basis**.
- Sponsorships run for the **full golf season (April–October)**.
- Any logo or business name changes after sign production will be subject to a **replacement fee**.
- Sponsorship is confirmed once **payment is received**.
- Checks payable to **Silver Lake Golf Course**.
- An **invoice will be sent** upon sponsorship confirmation.

Sponsorship includes design, production, and installation of signage. Sponsor logos should be provided in high-resolution or vector format when possible.

THE VALUE

## Why Sponsor a Hole?

### Thousands of Impressions

Promote your business to local golfers and lake visitors all season long.

### Full Season Exposure

Gain visibility from April through October — the entire golf season.

### Support Local

Back a locally owned community golf course in the heart of Perry, NY.

### On-Course + Digital

Reach golfers both on the course and digitally through the SLGC app and website.

## Reserve Your Hole

Hole sponsorships are limited and assigned first-come, first-served.

[sponsorships@golfsilverlake.com](mailto:sponsorships@golfsilverlake.com)  
(585) 222-5253

Silver Lake Golf Course · Perry, NY